



# **CUTTING-EDGE RESEARCH IN COMMERCE AND MANAGEMENT: A TECHNOLOGY PERSPECTIVE**

**Sustainability, Green Enterprises & Socioeconomic Perspectives**



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## About the Editor



Dr. V. Dheenadhayalan is a distinguished academic leader with over 26 years of experience in teaching, research, and institutional development. He currently serves as Associate Professor and Head of the PG Department of Commerce at Sri Subramaniaswamy Government Arts College, Tiruttani, on deputation from Annamalai University. His educational foundation includes degrees from the University of Madras (B.Com., M.Com., M.Phil., Ph.D.), an MFM from Pondicherry University, and an MBA (Finance) from Annamalai University. He also holds diplomas in computer applications and statistical analysis, along with SLET and SET certifications. He has authored over 131 international journal articles, 22 national papers, and 64 book chapters, and has guided 17 research scholars. His books and research contributions span finance, banking, income tax, and statistics. His article in Yojana was translated into nine Indian languages and archived in Parliamentary records. He has participated in over 230 conferences and workshops, holds five patents, and served as Principal Investigator for a UGC Major Research Project. His editorial leadership includes board memberships in 16 reputed journals and the strategic curation of multi-volume academic publications. A passionate educator and digital content creator, he delivers e-learning through his YouTube channel and has authored course materials for various university programs. His accolades include multiple national and international awards recognizing his excellence in teaching and research. Dr. Dheenadhayalan is a Life Member of several professional bodies and serves on the International Advisory Board of Scope Database. His mission remains clear: to elevate commerce education and empower future scholars through rigorous, accessible, and impactful academic work.

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